myLoc sets course for the future and appears newly positioned on the hosting market

Düsseldorf - October 13, 2015. Today myLoc managed IT AG sets the course for the future, appears in a new design and enters the market with both renewed and new products.

"With the relaunch of our website we are starting into a new product era at myLoc. In addition to completely revised colocation offers, we have expanded our server hosting area with highly available and cost-efficient standardized server offers. Together with our partner Acronis, we are developing a completely new and very promising area in the field of cloud hosting. From now on, we can provide high-performance and easy-to-use Cloud Storage and Cloud Backup solutions directly in our data centres in Düsseldorf", explains Christoph Herrnkind, responsible for product development and marketing at myLoc managed IT AG.

From now on myLoc managed IT AG has a new website and launches new products in the areas of colocation, server and cloud hosting. The product portfolio in the area of colocation has been extended by a multi-site rack offer and new tariffs. The Multi-Site-Rack offers customers the possibility to rent several racks distributed over two data centres. Customers can now choose between a rack in the basic or flat rate tariff for the myLoc racks. With the basic rate for a rack the exact power and traffic consumption is calculated for customers who know exactly what their requirements are, whereas the flatrate rate includes the power and traffic price and is especially suitable for high loads, e.g. through cloud applications.

One of the new business areas of myLoc is server hosting. This area has been extended by standardized B2B products in the areas of VPS, Root Server and managed dedicated server. In the new area server hosting you will find the products VPS, Root Server and dedicated HP brand servers. These products are supplemented by the fully managed servers including firewall, DDoS protection, spam and virus protection.

As a completely new and innovative business area, myLoc now offers cloud hosting. Already available are the products Cloud Storage and Cloud Backup, which are based on the software products of Acronis. With Cloud Storage myLoc offers a high-quality alternative to the products Dropbox, Amazon S3 Online Storage and Google Drive. Special attention is paid to data security, all data is hosted exclusively in the German data centres of myLoc and all data is encrypted by SSL and AES-256.

As a backup solution for your workstations, the Cloud Backup solution is now available. With this solution, a daily backup of the encrypted data of your workstations to the myLoc data centres is carried out. Recovery of the data is therefore possible at any time and to the full extent. With this solution the loss of data belongs to the past. The Cloud Hosting division will be further expanded in the coming months. The public cloud product of myLoc, based on HP Helion OpenStack, will already be released in November.

All new and improved products of myLoc are provided and provisioned via Odin Service Automation. For further information please contact myLoc at vertrieb@myloc.de

About myLoc managed IT

myLoc managed IT AG has been operating data centres in Düsseldorf since 1999 and develops cloud and server hosting solutions for start-ups, medium-sized and large companies. Through its managed solutions, which start with a simple dedicated server and can be developed further to a complex and multiple redundant server farm, myLoc adapts to the wishes and requirements of its customers individually.

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