

## PRESS RELEASE

### **Use of SAP® made easier for medium-sized companies - K3 Innovationen GmbH intensifies partnership with myLoc managed IT AG**

**Düsseldorf, 27.07.2022.** Now it's official: The myLoc managed IT AG and the K3 Innovationen GmbH are intensifying their successful cooperation. The new milestone in this partnership gives medium-sized companies in the DACH region the option of using dedicated managed business solutions for SAP S/4HANA® as well as comprehensive consulting and support.

myLoc managed IT AG, a provider of professional cloud and managed service solutions for business-critical applications for many years, relies on K3's many years of expertise in its first strategic partnership for SAP® Cloud Services. As a new partner and digital solution provider, K3 has been supporting medium-sized companies in achieving their digital goals for more than two decades and offers services in the SAP® environment.

Both companies want to support medium-sized companies with their digitalization: Currently more than ever, medium-sized companies need a strategic partner to efficiently operate the linchpin of their business – the merchandise management system – and continuously align it with the needs and requirements of the market.

Many companies focus on the operation and further development of their enterprise resource management system (ERP) - but especially in medium-sized companies there is often a lack of know-how, resources and skilled labor. Thanks to the exclusive partnership between the two companies, the fast and sovereign use of SAP® as a managed service in the premium cloud will now also be available for medium-sized companies in a simple way.

Existing SAP® customers can move their established SAP® system to the private cloud infrastructure together with non-SAP® components. The two partners offer the entire infrastructure, operating system, database and SAP® basis administration as a managed full service.

From the beginning, companies can rely on the comprehensive consulting services and receive support in the evaluation and application for possible funding for their project.

In general, myLoc managed IT AG is pursuing its expansion course, which began in October 2020 with the acquisition by the WIIT S.p.A.. WIIT is the market leader in Italy as a cloud provider for business-critical SAP® solutions. The group also offers these managed services for SAP S/4HANA® as part of the Cloud4Europe project as a service portfolio in DACH. The long-term goal is to make the company the market-leading cloud provider in Europe.

The Managing Director of the K3 Innovationen GmbH, Christoph Kruppa, is pleased about the intensification of the cooperation: "Our long-standing partnership with myLoc is so stable by now that we would like to support the WIIT S.p.A group as a whole in its expansion course with our services. This gives our current and future customers an easy access to SAP® Managed Services in the private cloud. The combination of our two expertise represents a decisive advantage for our customers in times of digital change. We are therefore very much looking forward to the even closer cooperation."

Christoph Herrkind, CEO of the myLoc managed IT AG, is also pleased about the expansion of the partnership with K3 Innovationen GmbH: "K3 is one of our long-standing customers with whom we have worked successfully together for many years. We are sure that with the strengths of both companies we can advance the digitalization of medium-sized companies and look forward to further joint projects with K3 and the customers."



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Further information regarding the myLoc managed IT AG can be found here:

[www.myloc.de](http://www.myloc.de)

You will find the contact data of the K3 experts here:

[www.k3-innovationen.de](http://www.k3-innovationen.de)

### About the myLoc managed IT AG

As an ISO 27001 certified company, myLoc operates data centers with space for over 30,000 servers in Düsseldorf and Munich. In the world's largest Lampertz high-security cell, sensitive systems of major customers, including banks, insurance companies and ISPs, are protected from external influences. myLoc offers products under the brands of myLoc and Mivitec (colocation and managed hosting, cloud solutions), [webtropia.com](http://webtropia.com) (server and cloud hosting), [servdiscount.com](http://servdiscount.com) (dedicated server) and [Gamed.de](http://Gamed.de) (game server). Since 2020, the myLoc managed IT AG has been a company of the Italian [WIIT S.p.A.](#), an Italian premium cloud provider specializing in business-critical applications.

### About the K3 Innovationen GmbH

For more than 20 years, the K3 Innovationen GmbH has been a partner of medium-sized companies in the DACH region for holistic digital solutions from a single source. From its locations in Düren and Hamburg, K3 helps its customers to achieve a digital advantage and company growth. K3 not only provides a wide range of solutions in the areas of IAAS, SAAS and DXP, but also ensures data protection-compliant operation through managed services in their private cloud environment.

As part of their digital strategy, this enables companies to optimize their time-to-market and to use digital added value within the value chain.

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